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Educated English Speaking Youth  
Today's Trend Setters. With A Keen Interest In Life  
Sports \* Politics \* Business \* Music \* Films \* Fashion \* Dotcom

**competition**  
**success** review

# 1

Number One Group Among English Magazines  
(Monthlies, Fortnightlies & Weeklies)

Number One Group When Compared To English Dailies

Seventy-Four Lakh Readers... All Over India Waiting For You!

Competition Review Pvt. Ltd.

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Published by Competition Review Pvt. Ltd., New Delhi & printed at Paras Offset Pvt. Ltd., New Delhi. In case any mistake has crept in this mailer, we shall be grateful if the same is brought to our notice immediately.

GENERAL KNOWLEDGE TODAY  
**G.K.**

Power Of Numbers

Now

# 74

Seventy-Four Lakh Readers Welcome You !

**competition**  
**success** review

The readership of *Competition Success Review (CSR)* and *General Knowledge Today (GKT)* is 74.49 lakh as per the latest National Readership Survey 2001. The readership of *CSR* and *GKT* has increased from 64.91 lakh in 1998 (IRS), to 69.64 lakh in 1999 (NRS), to 73.70 lakh in 2000 (NRS) and now to 74.49 lakh in 2001 (NRS).

GENERAL KNOWLEDGE TODAY  
**G.K.**

# NATIONAL READERSHIP SURVEY 2001



## TOTAL READERSHIP



English  
Magazines

**CSR GROUP**  
Competition Success Review  
General Knowledge Today  
Total Readership : 74,49,000

**THE TIMES OF INDIA GROUP**  
Filmfare  
Femina  
Total Readership : 69,25,000

**READER'S DIGEST**  
Total Readership : 39,84,000

**OUTLOOK GROUP**  
Intelligent Investor  
Outlook  
Total Readership : 17,89,000

**DELHI PRESS GROUP**  
Women's Era H Champak  
Total Readership : 16,70,000

**INDIA TODAY GROUP**  
India Today  
Business Today  
Computers Today  
Cosmopolitan  
Teens Today  
Total Readership : 68,92,000

**WISDOM**  
Total Readership : 22,39,000

**CINE BLITZ**  
Total Readership : 17,94,000

**THE WEEK**  
Total Readership : 14,96,000

**STARDUST GROUP**  
Stardust  
Savvy  
Society  
Showtime H Citadel  
Health & Nutrition  
Total Readership : 47,03,000

**HINDU GROUP**  
Sportstar  
Frontline  
Total Readership : 21,24,000

**NEW WOMAN**  
Total Readership : 1,45,000

As per the National Readership Survey 2001, CSR Group (*Competition Success Review & General Knowledge Today*) has a total Readership of 74.49 lakh. With this Readership, CSR Group is the largest read group among all monthlies, fortnightlies and even weeklies in English, such as *The Times of India Group* (Filmfare & Femina) : 69.25 lakh; *India Today Group* (India Today, Business Today, Computers Today, Cosmopolitan & Teens Today) : 68.92 lakh; *Stardust Group* (Stardust, Savvy, Society, Showtime, Citadel, Health & Nutrition) : 47.03 lakh; *Reader's Digest* : 39.84 lakh; *Wisdom* : 22.39 lakh; *Hindu Group* (Sportstar & Frontline) : 21.24 lakh; *Cine Blitz* : 17.94 lakh and various other English Magazines.

# NATIONAL READERSHIP SURVEY 2001



## TOTAL READERSHIP



English  
Dailies

**CSR GROUP**  
Competition Success Review  
General Knowledge Today  
Total Readership : 74,49,000

**THE TIMES OF INDIA GROUP**  
The Times Of India (All Editions)  
The Economic Times (All Editions)  
Total Readership : 64,05,000

**HINDUSTAN TIMES (All Editions)**  
Total Readership : 25,40,000

**DECCAN HERALD (All Editions)**  
Total Readership : 10,56,000

**THE TRIBUNE (All Editions)**  
Total Readership : 7,11,000

**HINDU GROUP**  
The Hindu (All Editions)  
Hindu Business Line (All Editions)  
Total Readership : 29,79,000

**THE TELEGRAPH (All Editions)**  
Total Readership : 11,54,000

**MIDDAY (All Editions)**  
Total Readership : 9,69,000

**THE ASSAM TRIBUNE**  
Total Readership : 5,88,000

**INDIAN EXPRESS GROUP**  
The Indian Express (All Editions)  
The New Indian Express (All Editions)  
The Financial Express (All Editions)  
Total Readership : 28,03,000

**DECCAN CHRONICLE (All Editions)**  
Total Readership : 11,31,000

**THE STATESMAN (All Editions)**  
Total Readership : 7,69,000

**ASIAN AGE (All Editions)**  
Total Readership : 2,76,000

Interestingly, the total Readership of CSR Group is also higher than that of many of the multi-edition English Dailies, such as The Times of India + The Economic Times (64.05 lakh), The Hindu + Hindu Business Line (29.79 lakh), The Indian Express + The New Indian Express + The Financial Express (28.03 lakh), Hindustan Times (25.40 lakh), The Telegraph (11.54 lakh), Deccan Chronicle (11.31 lakh), Deccan Herald (10.56 lakh), Midday (9.69 lakh), The Statesman (7.69 lakh), The Tribune (7.11 lakh), The Assam Tribune (5.88 lakh), Asian Age (2.76 lakh) and various other English Dailies.